

SOLUTION REQUEST SITE MATERIAL FOR USER

AUTOMOTIVE SOLUTION BUSINESS UNIT
RENESAS ELECTRONICS CORPORATION
AUG-2022

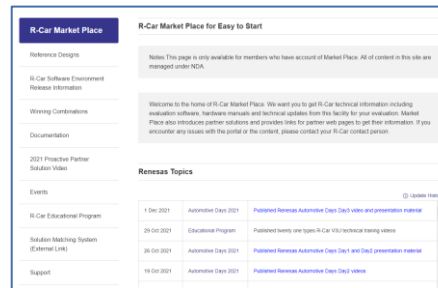
FOOTPRINT

Proactive Partner Program

Make cooperation with strategic partners

R-Car Market Place

Achieve easy solution delivery



New !
Direct Communication tool between Customer and Partner

Solution Request Site
Possible to propose R-Car solution directly

2019

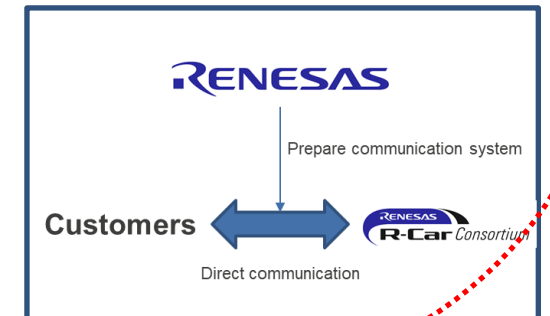
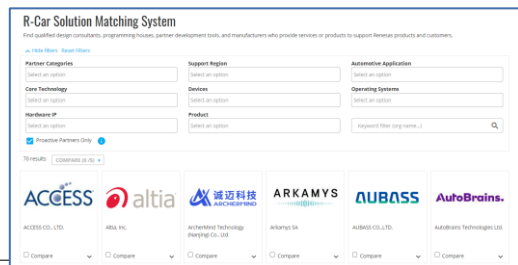
2019

2020
-2021

2022

Solution Matching System

Find best partner solutions easily



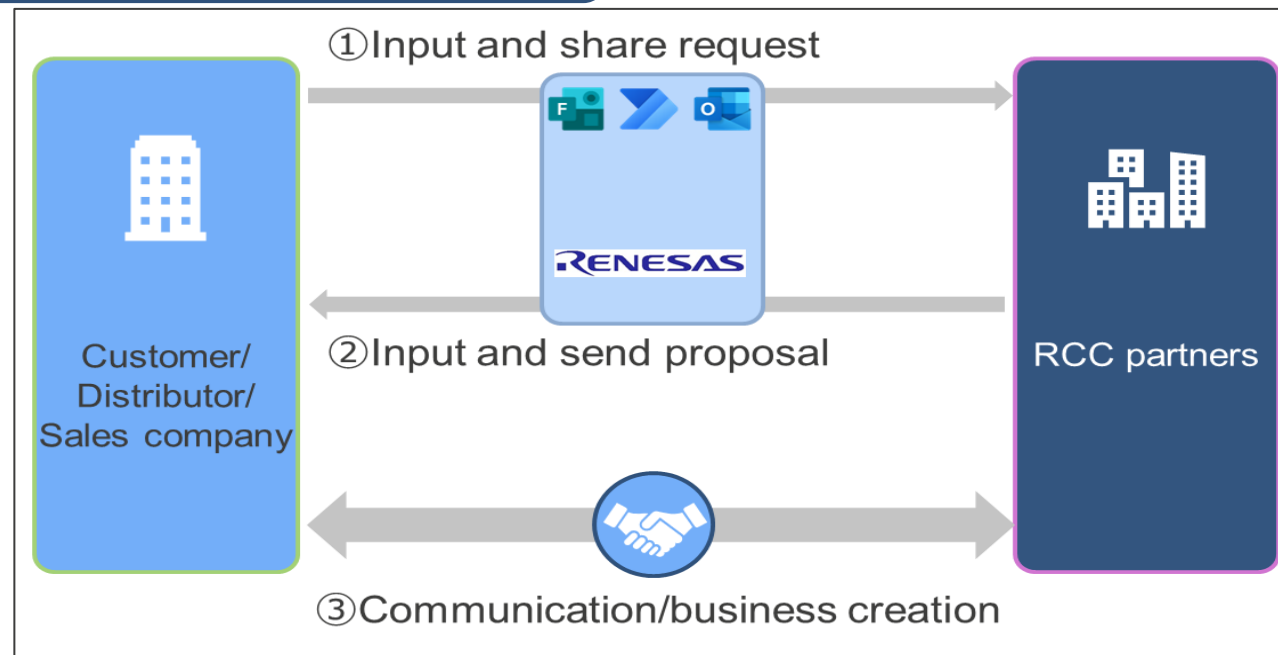
SOLUTION REQUEST SITE

OVERALL INTRODUCTION

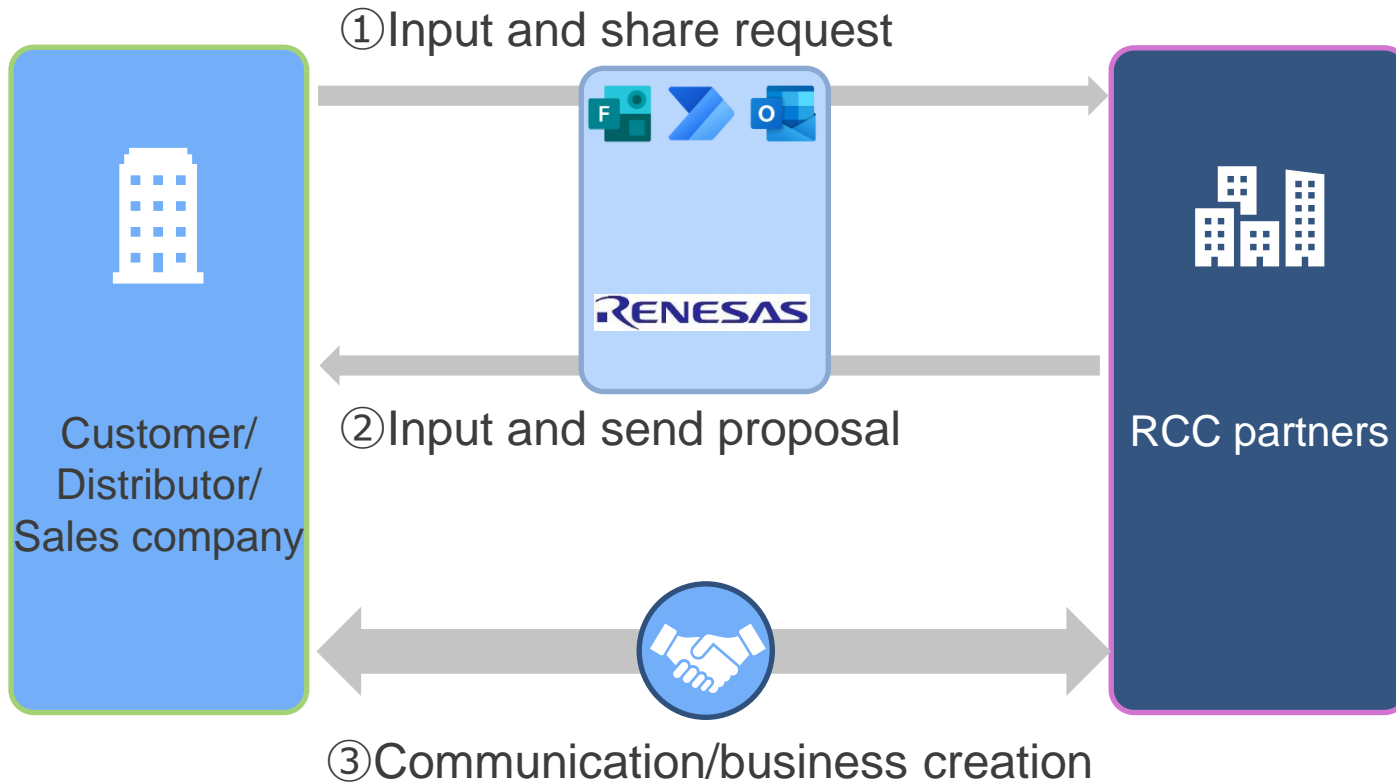
Easy to get customer trend request and possible to propose R-Car solution directly



New! Communication tool:
Solution Request Site(SRS)



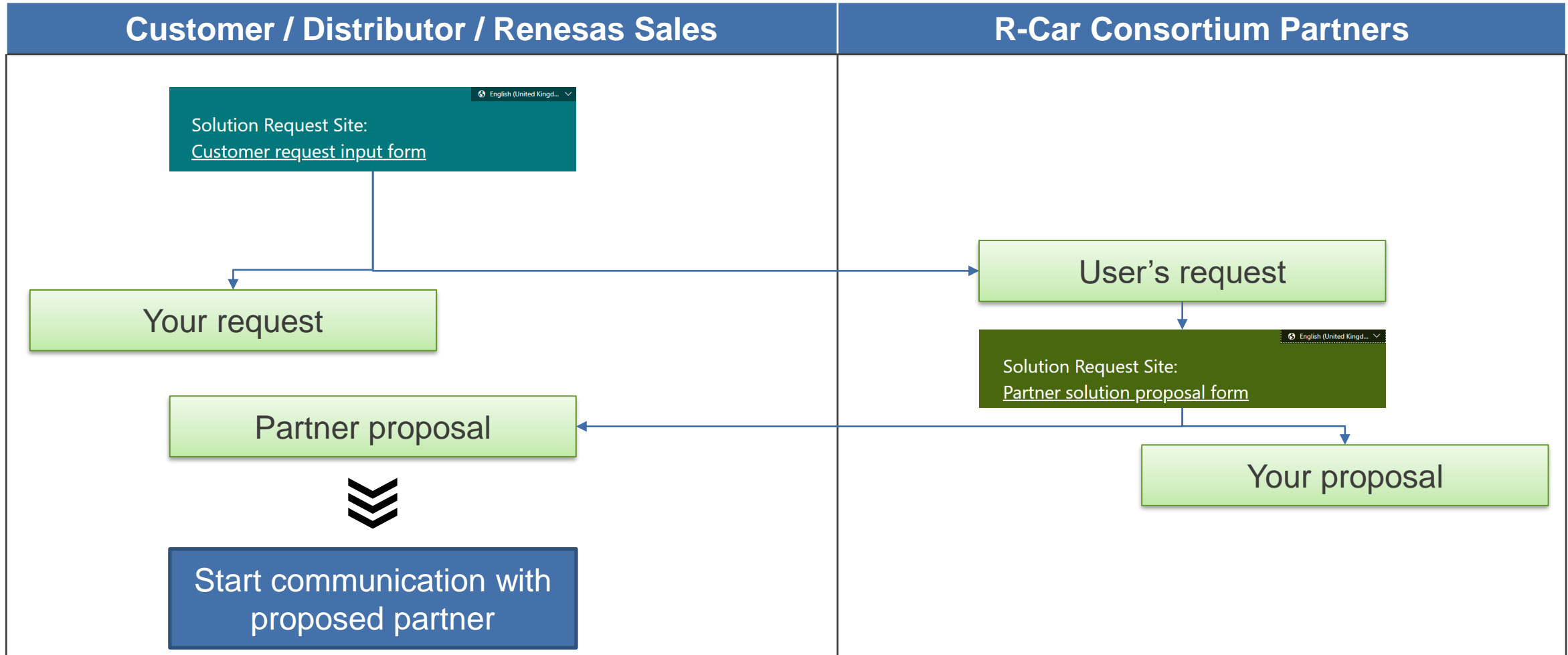
SRS FLOW



- ① **Input and share request** : Customers, the distributors or sales companies input their R-Car request to MS Forms.
#This form will be placed on “renesas.com”.
Then, partners will receive it.
- ② **Input and send proposal** : Partners input their solution to MS Forms that will be forwarded to the customers, the distributors or sales companies in the form of a proposal e-mail automatically.
- ③ **Communication** : If the customers find a good solution, the customers can start communicating with any proposing partners.

SRS FLOW (DETAIL)

automatic e-mail



① -CUSTOMER APPLICATION-

- Please input your issue and required solution information on the site below.

[Solution Request Site: Customer request input form \(office.com\)](#)

- If the input information is accepted, the e-mail will be automatically sent to you to check your input. The e-mail has the function buttons that will be needed in the future process. Please keep the e-mail as you will need it until the end of this activity.
- After confirming your request, Renesas will share your request to RCC partners.

Customer receive automatic e-mail

CUSTOMER/DISTRIBUTOR/SALES COMPANY INPUT ITEMS

No.	Items	Mandatory	Input type	For Distributor/ Sales company	For Customer
1	Please select your company type	✓	Select	✓	✓
2	Please input Customer company name if possible	-	Enter	✓	-
3	Please input your company name	✓	Enter	✓	✓
4	Please input your full name	✓	Enter	✓	✓
5	Please input your department	✓	Enter	✓	✓
6	Please input your e-mail address	✓	Enter	✓	✓
7	Please select segment which is matching your request	✓	Select/ Enter	✓	✓
8	Please select target R-Car device	✓	Select/ Enter	✓	✓
9	Please select your solution classification	✓	Select/ Enter	✓	✓
10	Please describe your requested title in short	-	Enter	✓	✓
11	Please describe your request information in detail	✓	Enter	✓	✓
12	Please select how to obtain partner solution information	✓	Select/ Enter	✓	✓
13	Please select a deadline date for partner proposal	✓	Select	✓	✓
14	Please select a deadline date that the solution requires.	-	Select	✓	✓
15	Please select a support region	✓	Select/ Enter	✓	✓
16	Please select a support language	✓	Select/ Enter	✓	✓
17	If you want to provide related material. please share its link(URL)	-	Enter	✓	✓
18	Please describe other requirements for partners	-	Enter	✓	✓

② -SOLUTION PROPOSAL FROM PARTNER-

- If the partner suggests the best solution, detailed solution information and partner contact information will be sent to the email address you entered in the form.
- The partner participates in this activity after agreeing not to introduce or promote the company unrelated to this request to your address provided by this system. If you receive unrelated information, please notify Renesas by clicking the "[Complaint](#)" button in the email automatically sent from the form.

③ -SOLUTION SELECTION-

- If you found the best partner solution, please make sure to notify Renesas by clicking the “[Accept](#)” button in the email that is automatically sent from the form.
- If you didn’t find the best partner solution, please make sure to notify Renesas by clicking the “[Not Solve](#)” button in the email that is automatically sent from the form.
- The deadline for proposals from the partner is expected to be within two weeks after you input the request form. Renesas will communicate with the partner so that we can propose the best partner solution according to your request, but please note that we may not be able to propose according to your request.
- After that, please continue to communicate with the partner. The communication method is free.

RELATED CONTENTS

Customer request input form :

[Solution Request Site: Customer request input form \(office.com\)](#)

CONTACT

- Solution Request Site office (solution_request_site@lm.renesas.com)

[Renesas.com](https://www.renesas.com)