

Price Increase Notice

Subject: Price Increase for the Listed Renesas Electronics America Products

Publication Date: 3/12/2019

Effective Date: 3/31/2019

To: Our Valued Customers

Please be aware that effective March 31, 2019 prices for some of Renesas Electronic America's legacy Analog products will be increased by approximately 9 - 13%. Customer orders placed by March 30, 2019 with a Customer Request Date (CRD) on or before 03/30/2019 will receive shipments at the present price. All new orders with a CRD after 03/30/2019 will be at the new price. The price increase is limited to only those products listed on the next page.

These adjustments to the prices are necessitated by increased materials, maintenance, and overhead costs which must be amortized over decreasing quantities of these products. Furthermore, we recognize that continuity of supply is very important and this increase will help reinforce continued long term manufacturing of these products. Renesas Electronics America Inc. intends to supply these products to our current customers for the foreseeable future.

Please forward this letter to people in your organization that may be impacted by these price increases.

If you have concerns with this change, Renesas Electronics America, Inc must hear from you promptly. Please contact the Distribution Manager servicing your area.

Products affected:

Marketing Part Number	Marketing Part Number	Marketing Part Number	Marketing Part Number
CMS82C55AZ	CS82C55A-5Z96	ICM7218CIJIR5254	IS82C52Z
CMS82C55AZ96	CS82C55AZ	ICM7218DIJI	IS82C52Z96
CQ82C55AZ	CS82C55AZ96	ICM7228AIBIZ	IS82C54-10Z
CS82C50A-5Z	CS82C59A-12Z	ICM7228BIBIZ	IS82C54-10Z96
CS82C50A-5Z96	CS82C59A-12Z96	ICM7228CIBIZ	IS82C54Z
CS82C52Z	CS82C59AZ	ID82C52	IS82C54Z96
CS82C52Z96	CS82C59AZ96	ID82C54	IS82C55A-5Z
CS82C54-10Z	HD9P6409-9Z	ID82C55A	IS82C55A-5Z96
CS82C54-10Z96	HD9P6409-9Z96	IMQ82C55AZ	IS82C55AZ
CS82C54-12Z	ICM7218AIJI	IMQ82C55AZ96	IS82C55AZ96
CS82C54-12Z96	ICM7218AIJIR5254	IMS82C55AZ	IS82C59A-12Z
CS82C54Z	ICM7218BIJI	IMS82C55AZ96	IS82C59A-12Z96
CS82C54Z96	ICM7218BIJIR5254	IQ82C55AZ	IS82C59AZ
CS82C55A-5Z	ICM7218CIJI	IQ82C55AZ96	IS82C59AZX96